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BIPP is committed to provide innovative, sustainable and competitive solution to our clients through research and consultancy as per the attached QA Framework. Briefly, to achieve this objective, we:

- Provide Research & Consultancy Services by gathering data from authentic source, applying statistics and concluding quality results to advice and analyze on customer's policy and enhance customer satisfaction.
- Work honestly with customers, employees and business community
- Comply with all applicable regulatory & statutory requirements.
- Develop, implement and continuously improve our Quality Management System through involvement of management and all employees.

Vice Chairman