WHO WE ARE

The Shahid Javed Burki Institute of Public Policy at NetSol (BIPP) is an independent, not for profit institution which aims at: promoting rights and evidence based, citizens-people-centered inclusive policy making; filling the institutional void; professionalizing the key public policy areas; and, serving as a knowledge hub for policy analysis, development and implementation. The public policy and planning processes in Pakistan have been characterized generally by huge rationality deficit primarily owing to: the institutional fragmentation, a lack of serious analytical work, exclusivity and weak systemic nexus between education, research and policy formulation.

BIPP endeavors to minimize this rationality deficit and produce policy solutions for tangible welfare gains for the citizenry. Its Board of Directors include eminent experts, economists, academia and development practitioners from private, public and non-governmental sectors.

As such, BIPP represents a unique blend of expertise to enrich both upstream policy process and downstream implementation. The underlying goal of BIPP is not merely analytical input to policy making through research and intense studies but also to collate, generate, share and disseminate knowledge, best practices, models and methodologies for context specific implementation.

VISION

BIPP’s vision is to become a Centre of Excellence and knowledge hub for policy analyses and leadership to facilitate robust policy making and implementation and produce leaders capable of transforming the lives of people.
WHAT WE BELIEVE IN - OUR MISSION

BIPP’s mission is to improve the welfare of the citizenry with particular emphasis on identifying policy measures that will lead to inclusive, people-centered growth with equity, political stability and sustainable development besides fully harnessing the potential for regional and global integration of the country. BIPP primary areas of interest encompass social, economic, environmental and political development and security, trade and foreign policy related issues.

The Institute aims at synergizing the research, education, think tank and knowledge management functions to become a Centre of Excellence in Public Policy.

OUR CORE VALUES

Integrity and commitment, pursuit of excellence, expanding horizons of competence and knowledge, working as a highly motivated and dedicated team constitute our core values. BIPP by way of introspection and reflection seeks to constantly improve its working methods, tools and practices to achieve efficiency and productivity gains. One of our key values is building partnerships, alliances and coalitions with knowledge and research centers to generate and share ideas, use real-world experience and new knowledge, and, act in concert and conjunction with others to influence the policy and decision processes for sustainable human development.

Strategic Pillars

A Center of Excellence

- **Research and Consultancy**
  - Advice on policy issues
  - Present Objective Analysis
  - Analyse Policy Issues
  - Undertake Research Projects

- **Think Tank**
  - Advocate and Integrate
  - Recommend Pragmatic Solutions
  - Diagnose and Prescribe
  - In-depth Study and Insights

- **Education and Learning**
  - Establish Advanced Learning Institution
  - Linkages and Delivery
  - Lectures and Seminars
  - Internship and Staff Development

- **Knowledge Management**
  - Dissemination and Communication
  - KPs and Publications
  - Generation and Assimilation
  - Collection and Collation
Mr. Shahid Javed Burki - Chairman

Mr. Burki is Chairman of SJB Institute of Public Policy at NetSol. He is one of the most prominent social thinkers and economists Pakistan has ever produced. He has been a member of the faculty at Harvard University, USA and served as the Chief economist, Planning and Development Department, Government of the Punjab. He has also served as Finance Minister of Pakistan (1996-97), and has authored many books and research papers on Pakistan. He also writes for general public and his views are regularly published by news media. He has had a long and distinguished career at the World Bank. Mr. Burki joined the World Bank in 1974 as a Senior Economist and went on to serve in several senior positions. He was the (first) Director of the China Department (1987–1994), making him responsible for managing the World Bank’s dialogue with the Chinese authorities. He served as the Regional Vice President for Latin America and the Caribbean during 1994–1999. He retired from the World Bank in 1999.

Mr. Shahid Najam - Vice Chairman

Mr. Najam is the Vice Chairman of BIPP and has to his credit four Masters including LLM and MSc. Public Policy form London School of Economics, UK and MSc. Rural Development from Wye College London. He has more than 40 years of experience (17 years with Government of Pakistan and more than 22 years with the UN System) in policy and strategy formulation; development planning an programming; and, implementation of large scale programs for sustainable development. He joined the Pakistan Administrative Services in 1974 and held important assignments including Commissioner Lahore Division (1999-2001), the first Chief Operating Officer, the Punjab Board of Investment and Trade in August 2009 and Deputy Commissioner Sialkot (1985-1988). Mr. Najam worked with the UN system on senior positions including Chief of the Management Support Services covering a network of 133 field Offices (2002-2007), FAO Representative, Iran (2007-2009) and Resident Coordinator/Resident Representative of the UN system in Turkey (2009-2013). He led the formulation and implementation of UN Development Cooperation Strategy for Turkey (2011-2014), a pioneer initiative in the world to reposition UN system in the Middle Income Countries. He also conceived and concretized establishment of the UNDP Istanbul International Centre for Private Sector in Development.
Dr. Daud Ahmad has to his credit PHD in Civil Engineering (Hydraulics) from Colorado State University USA. He is a senior development Professional and practitioner who worked for nearly 35 years with the World Bank on large scale international development project in different countries, mostly in Asia. Since his retirement from world Bank in 2000, Dr. Daud has been working as an independent international development consultant.

Ms Nasreen Kasuri

The Chairperson of Beaconhouse School System (BSS), Mrs. Kasuri founded the Beaconhouse School System (BSS) in 1975. BSS is the largest and oldest private school system in Pakistan and is located in 27 cities. It has a student body of over 70,000 and a staff exceeding 7,000 (of which 4,500 are teachers). Mrs. Kasuri is widely traveled and has attended many seminars and courses on education and management. She has served as a member of The Social Empowerment Group - Punjab Sub Committee on Education and is a member of the Education Advisory Board, Ministry of Education, Government of Pakistan and the Punjab Educational Foundation. She is also member of WWF, Pakistan.

Dr. Parvez Hassan

Dr. Parvez Hasan's career as economist of international repute has spanned more than half a century of distinguished service both at the national and the international level. He is the former Chief Economist of the East Asia Division of the World Bank. He worked earlier as Chief Economist, Government of West Pakistan. In recognition of his meritorious services, Government of Pakistan has awarded Dr. Hasan, the Sitara-i-Khidmat in 1969. He has also been awarded a high civilian award by the Korean Government.
**Mr. Salim Ghauri**

Mr. Salim Ghauri is the founder of NetSol Technologies (previously Network Solutions) and the visionary force behind the company. He is now the CEO and Director of NetSol Technologies Ltd., (the Company’s center of technological excellence located in Pakistan) listed on the Karachi Stock Exchange (KSE: NETSOL) and also oversees the company’s business in the Asia Pacific Region. Mr. Ghauri is recognized as a leading IT icon of Pakistan. He received his BS degree in Computers Science from the University of Punjab in Lahore, Pakistan. Before establishing NetSol Technologies Ltd., he was a successful IT consultant in Australia. His last assignment was with BHP Steel in Sydney. Prior to moving to Australia, he resided in Saudi Arabia, where he started his IT career at Citibank, Riyadh in 1979. Mr. Ghauri is credited with setting up the first IT-based training institute and a software house in Damam, Saudi Arabia. In 2007, Mr. Ghauri was appointed as an Honorary Consul for Australia-Punjab Region.

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**Mr. Tariq Husain**

Mr. Tariq Husain is a former staff member of the World Bank Group where he worked for thirty-five years in various senior positions. His last assignment was as Director of the World Bank’s Learning and Leadership Centre. He served as Director of the World Bank Resident Mission in Nigeria; and as Chief Economist of the Indus Basin Perspective Planning Project for the Government of Pakistan. After taking early retirement from the Bank in 1999 Mr. Husain worked on Pakistan’s development issues: poverty, income distribution, sectoral development, and public sector reforms. He is Chairman of the Board of Trustees of the Washington based Karachi University Alumni Association which has a substantial scholarship program for Karachi University and its allied institutions. He has published numerous books and research papers on science and sustainability.
Dr. Iftekhar Ahmed Chowdhury

Dr. Iftekhar Ahmed Chowdhury is a career Bangladeshi diplomat and former Minister for Foreign Affairs Bangladesh (2007-08). He has to his credit a PhD in international relations from the Australian National University, Canberra. Initially, he started his career as a member of the Civil Service of Pakistan in 1969.

Dr. Chowdhury has held senior diplomatic positions in the course of his career. He served as Bangladesh's Permanent Representative to the United Nations in New York (2001-2007) and Geneva (1996-2001). He was also Bangladesh’s ambassador to Qatar, Chile, Peru and the Vatican.

During his long diplomatic career, Dr. Chowdhury has made tremendous contribution to addressing the global issues of vital significance including issues related to disarmament, trade policy, population and development and human rights. In recognition of his meritorious services, the New York City Council, in a Proclamation in 2003, named him as one of the world’s leading diplomat leaders. He was also awarded a Knighthood of the Order of St. Gregory the Great by the Pope. Currently, he is a visiting senior research fellow at the Institute of South Asian Studies (ISAS) in the National University of Singapore.

Mr. Ayub Ghauri

Mr. Ayub Ghauri is a seasoned business leader with over 25 years blend of rich experience in marketing, branding, business development, and entrepreneurship. He has worked with well-renowned organizations in the IT, Education, Electronic Media, and Fashion industries of which around 20 years in UK with NETSOL Technologies, Inc. He has efficiently demonstrated an ability to both design and implement marketing strategies including new product launches, brand building and activation, data analytics, public relations and corporate Communications. He played a key role in NetSol strategy formulation and execution by managing teams spanning three continents and regions: the US, UK and Thailand and China. Indeed, he is a technology enthusiast who has been enabling various technology and social startups to launch their business successfully.

Mr. Ghauri holds a Master’s degree in Information System from California State University, Northridge and is a certified coach by RCS, Australia. He was also honored with the prestigious Youth Icon Award in recognition of his services for the well-being of the youth especially for guiding and mentoring them to accomplish their work-objectives and for adding value to the entrepreneurial ecosystem.
MEMBER OF MANAGEMENT TEAM

Dr. Ejaz Sandhu

Professor Dr. Ejaz Sandhu holds dual Ph.D. degrees i.e., in Business Management and Image Processing from Wesleyan International University, Texas, USA and Paul Sabatier University Toulouse, France respectively. Prior to that, he did master’s in business administration from Almeda University and Master of Science in Aeronautical & Aerospace Engineering from ENSAE\SUP’AERO, Toulouse, France. He also obtained Post Graduate Certificate in Space Technology from ENSAE\SUP’AERO, Toulouse, France and from SUPARCO, Karachi, Pakistan. Dr. Sandhu has more than 30 years of experience at leadership positions in research and development (R&D) organizations and education sector which includes two decades of experience as a trainer. The diverse areas of his expertise are spread over the fields of Engineering, Information Technology (IT) and Management with focused specializations in artificial intelligence, image processing, video analytics, expert systems, knowledge base systems, GIS applications, satellite communications, international trade, enterprise resource planning etc. He has served at various posts as the Director Research, Director Training, Dean and Acting Vice-Chancellor at various public and private sector organizations and universities. Dr. Sandhu has the distinction of working on Pakistan’s satellite and missile programs. Moreover, he introduced software analysis and video analytics to the Pakistan Cricket Board for performance analysis and enhancement of cricket players.

MEMBERS OF THE ADVISORY COUNCIL

Dr. Mahmood Ahmed

Dr. Ahmad is internationally renowned expert on agriculture and water policy. He did his PhD from the University of Massachusetts in Resource Economics (1979).

He carries an experience of around 40 years, including 24 years with the Food and Agriculture Organization of the United Nations, working in more than 15 countries. He led the formulation of FAO programmes on agriculture and water policy for the Near East countries; supported member countries in preparing agriculture strategies under water scarce conditions; spearheaded the World Bank assisted Regional Initiative on Water Scarcity of the FAO Regional Office in Cairo; and assisted in formulating the ECO national and regional food security policies and strategies. Apart from upstream work on agriculture and water, he has over the years developed expertise on agri-business value chain analysis and competitiveness. His recent work sponsored by ADB, JICA, USAID, FAO, Shore Bank and LUMS in analyzing and developing agriculture value chains in Pakistan needs special mention. He has also authored numerous technical and analytical papers on various facets of agriculture and sustainable development.
Mr. Asim Imdad Ali

Mr. Ali has a brilliant academic record with Masters in Public Administration (MPA) from Harvard University, USA as Edward S Mason Fellow, Masters of Law (Merit) from the King's College London UK and Bachelors of Law (Gold Medal) from the Punjab University.

He is at present a partner in a law firm; Khan and Ali Associate Islamabad and is a practicing advocate in High Court. Earlier, he worked as a senior corporate executive with the Pakistan Tobacco Company Limited, part of the British American Tobacco Group. As Director, he was responsible for the legal and external affairs functions of the company in the South Asia region. Prior to joining the private corporate sector, Mr. Ali worked with the Government of Pakistan for 14 years in various capacities. He joined the Pakistan Administrative Service in 1992 and acquired wealth of experience both on the upstream policy, strategy and program formulation as well as on the downstream execution and implementation of development projects and plans. He occupied pivotal positions in the Provincial and Federal Governments notably: Deputy Secretary to the Prime Minister of Pakistan; Deputy Secretary to the Chief Minister Punjab; and Joint Director, Civil Services Academy of Pakistan. He also served as Government’s Chief Administrator and Principal Officer in the different districts including the tribal belt along north-western border.

Mr. Saleem Ranjha

Mr. Saleem Ranjha is presently working as Additional Secretary/Executive Director General of Pakistan Board of Investment, Islamabad. He joined Central Superior Services in 1984 and has served in leadership position with the Pakistan Inland Revenue Service, Pakistan Customs Ministry of Commerce, Trade Development Authority of Pakistan and National Vocational and Technical Training Commission. He also served as Secretary (CEO) of Benazir Income Support Program and Director General of Intellectual Property Rights Enforcement.

Mr. Ranjha is passionately committed to poverty alleviation and pursuit of rights based approach to development and equity. He is spearheading a rural development “Wan Miana Project” in Sargodha involving interest free micro finance, education, healthcare, skill building, agriculture extension, clean water, sanitation, energy for the poor. He is also actively associated with renowned non-governmental organizations like Akhuwat (foundation member), Kawish, AlKhidmat, Taaleem Foundation etc.

He has been a Fellow of Japanese Ministry of Foreign Affairs (2005) and Ministry of Economy Trade and Industry (2008) and was nominated as one of the 100 Business Leaders and Change Makers of Pakistan by Manager Today at CEO Summit Asia 2013 and 2014.

He did his Masters in Public Administration from Punjab University. Microfinance, Rural Development, ICT4D and Harvard KSG Evidence Based Learning etc., are his major areas of expertise.
Dennis de Tray

Following a 12-year stint at the RAND Corporation in Santa Monica California, Dr. de Tray joined the World Bank’s Research Department in 1983. He was appointed the Bank’s Research Administrator in 1987 and moved to the Bank’s Latin American operations complex in 1992. His last assignments at the Bank were as Country Director for Indonesia, 1994-1999, and then Central Asia, 2001-2006. For the past nine years, he has been Adviser to the President, and member of the Board of Trustees of Nazarbayev University, a new English language university in Astana, Kazakhstan. In Astana, he has spent the past 10 years building a world-class University from scratch. He is also a principal with the Results for Development Institute and a non-resident fellow at the Center for Strategic and International Studies (CSIS) both in Washington D.C. Since leaving the World Bank, his consulting work has included advising: the US military in Iraq and Afghanistan; the governments of Kazakhstan and East Timor; and the Aga Khan Development Network. Dr. de Tray and his wife Mary have lived in many parts of Asia: Pakistan (1977-1979), Indonesia (1994-1999), Vietnam (1990-2001), and Kazakhstan (2002-2017). He is also a member of the Board of Trustees of the D.C. Youth Orchestra Program, a Washington D.C. based NGO, and of the Buck Institute’s, Advisory Council; The Buck is a California based Institute for the study of aging. He holds a Ph.D. in economics from the University of Chicago. Dr. de Tray grew up in Kenya, East Africa.
NetSol Technologies, Inc. (NASDAQ: NTWK) started its journey as a US based provider with a vision to create superior technology solutions. Relentlessly following its vision it now stands as one of the global leaders in IT Services and Enterprise Solutions. Delivering quality and customization for over a period of four decades, it offers superior IT solutions that help streamline the operational needs of your business. With more than 150 satisfied clients in over 30 countries and 250 implementations globally, it understand the value of customizability and strive to continually deliver unprecedented solutions which cater directly to the business needs. At NetSol, innovation has always been a primary focus along with adherence to the highest quality assurance and control standards in software development. Driven by innovation, it turns ideas into great executions which are suited to the operational needs of the businesses.

With more than 1500 skilled experts strategically located in 8 service-and- delivery-centers worldwide, it has built a team of highly qualified experts what it takes pride in. It drives success by providing the right solution to the business problems in the most efficient of ways. A rigorous adherence to its standards, rules and processes has earned NetSol immense respect amongst the clients in major Dow-Jones 30 Industrials and Fortune 500 manufacturers.

**OUR PUBLICATIONS**

One of the major areas of strategic focus of the Institute is to generate, share and disseminate knowledge on public policy and best practices. BIPP produces a range of publications including Annual Report on the State of the Economy, which provides an independent and objective analysis of the economy and its major problems; and numerous policy papers that highlight the key issues facing Pakistan with specific recommendations, ideas, and policy choices.

BIPP has also been involved in a number of research projects for renowned international development organizations, producing reports on a wide range of topics, such as governance, public finance, macro economic policy, international trade and socio-economic policy.

Salient Publications include annual reports, research reports, research papers, working papers, policy briefs and policy notes.

**RECENT PUBLICATIONS**

**Annual Report**
- 12th Annual Report 2019
  The State of the Economy: Pakistan’s Development Strategy in a Rapidly Changing Environment
- 11th Annual Report 2018
  The State of the Economy: Pakistan’s New Political Paradigm—An Opportunity to Make the Most of CPEC
- 10th Annual Report 2017
  The State of the Economy: China Pakistan Economic Corridor Review and Analysis
Research Reports
- SMART Procurement, Supply Chain and Distribution of Medicines at Government Health Facilities (2017)
- Calibrating Tax Policy to Create Level Playing Field: Case of Tobacco (2015)
- Gender Disparity in Education Attainment: Analysis at the Districts/Towns Level of the Punjab (2014)
- Study on the economic cost of power load shedding to Pakistan

Books
- Building Nations With Non Nationals by Dr Riaz Ahmad and Vladislav Maksimov
- Pakistan at Seventy: A hand book on Development in Economics, Polictics and Society by Routledge UK (coordinated)

Policy Briefs
- Affordable Urban Housing in Pakistan: Making the Impossible Possible
- Contemporary Trends of Freedom and the rise of Orwellian ‘Unfreedom’ in the World
- Pakistan's need of the hour: A program of policy and structural change
- Pakistan’s Water Crises at the Eleventh Hour

For more publications
http://www.sjbipp.org/Publications/AnnualReports/1
RECENT PROJECTS

- Industrial Corridor Development Plan- Sialkot, Daska, Sambrial
- White Paper on Performance Appraisal of The Agriculture Department
- TEEMARDA-Smart Procurement and Supply Chain Management at Government Health Facilities, DFID (2016-2017)
- The Economic Cost of Power Load shedding to Pakistan for World Bank (2012-2013)
- Public Awareness Initiative to Support Pakistan-India Trade, USAID (2012-2013)

OUR PARTNERS

[Logos and names of various partners]